

AMMA

Magazine for Australia & New Zealand

Volume - 1 Issue - 3



March 2022
Quarterly Magazine

AMMA
Australia & New Zealand



Table of Contents

CONTRIBUTIONS WANTED	1
EDITORIAL	2
The CHAIR's REPORT	3
MUSEUM NEWS.....	4
FOX Motor Museum Re-Opens.....	4
SAD STORY from the 2022 FLOODS in LISMORE	5
FEATURE ARTICLE's	6
WORLD FORUM for MOTOR MUSEUMS.....	6
Kelvin G Ferris – Retires from “World Forum For Motor Museums	8
FEATURED MUSEUM (South Australia)	9
Gilbert's Motor Museum	9
EVENTS.....	12
AMMA Contacts	12
PHOTO GALLERY	13
Lost & Found & Unusual	13

CONTRIBUTIONS WANTED

Your contributions are integral to creating a successful magazine.

Contributions or suggestions for content should be directed to: -

Ian Bone – ian@qldmotorsportmuseum.org



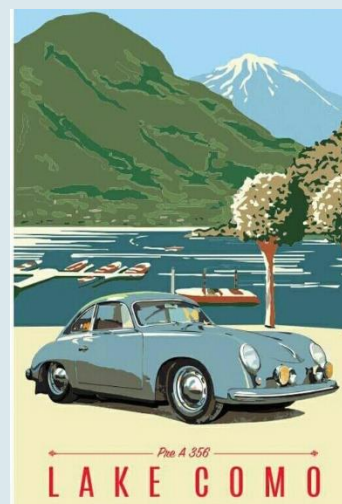
EDITORIAL

Welcome to the AMMA Quarterly Magazine.

An expectation 2022 will return our World to some form of “normal”.

How wrong could we have been

- ❖ Just when we thought things will get back to some remanence of order, the East Coast of Australia is hit with extreme weather conditions culminating in severe flooding in Queensland and New South Wales. We have heard from long term member Bob Trevan in Lismore (Article in this edition) but I am sure there have been many losses in the private collections of some enthusiasts. Yet there has been no reporting or accurate assessment published so the long-term historical impact remains unknown.
- ❖ The Russian invasion into the Ukraine and the cost of fuel, and other economic impacts at both government fiscal management and the average family’s cost of living – disposable income available for maintaining our motoring heritage.
- ❖ The direct impact COVID related productivity on car manufacturing and the escalation of value within the secondhand market and pricing of classic and collectible vehicles.
- ❖ The change to the potential long-term effect on manufacturing, accessibility to other consumables will be borne out through



Before Christmas my expectations were that the year ahead was looking rosy with much activity in the world of motoring collectables. The trend remains but for how long? Auction houses and private sales remain at an all-time high with a Falcon GTHO hitting the \$1.5million mark in recent weeks.

Tourism doors are open, and first indications are a strong resurgence will happen and our AMMA member museums should be planning for and addressing the latest challenges as presented above.

AMMA, as an organization, is open to using our Web Site Forum to address concerns and seek input from members regarding issues and opportunities to share amongst museums and collectors to circumvent further losses.

*Ian Bone
Your Editor*



The CHAIR's REPORT

Welcome to another year.

Many of us are starting to claw their way out of this covid mess. We have to just adapt to this new way of life and get on with it.

Some members are re-opening after lengthy closures, and some are glad that finally they have some foot traffic. This has been apparent to us as many AMMA members have been recently able to renew their financial commitments to us. This has been mainly due our vigorous treasurer, offering super deals to re-join. It is up to AMMA to support its members now more than ever before.

AMMA has a new iPhone friendly website with all members details clearly for all to see. If your details have changed, we need to know so that we can update your information.

A new generic brochure will be available sometime soon and will be circulated to all financial members as previously experienced.

All museums Worldwide have suffered from this pandemic, and the World Forum For Motor Museums has done an amazing job to bring an online conference to each and every member. It was heartening for me to see that our records showed that over half of our members logged on to the webinar conference program at some time during that week. Some members logged on multiple times each day to listen to speakers from all over the world. The conference is still available online for anyone who may be interested. The full program will be available on our website to all members. Remember username is "motor" and the password is "museum@amma".

"It is an ill wind that doesn't blow somebody some good".

One of the webinar presenters, The Haines Motor Museum in the UK was forced to close during Covid. They became a vaccination clinic, and thanks to British health they were able to expand their carpark to now hold 450 vehicles.

The 2020 World forum conference scheduled to be held at the Rev's institute in Naples, Florida, USA was cancelled. It has been rescheduled for this year the 9th-12th of November. A huge amount of effort goes into organising these conferences, and anyone interested in making the trek will be made very welcome and will be well rewarded. At this point I will be endeavoring to go, and if you may be interested, please contact me for details.

As I said before, it is AMMA's job to help any member with any issue. Please contact me if you need help that we may be able to assist.

I have approached the Australian Historic Motoring Federation for AMMA to be represented. My application was well received and there are plans to meet with the new board in the coming weeks

May I wish you all every success in what this year may present.

Colin Kiel



MUSEUM NEWS

FOX Motor Museum Re-Opens

Returning member Fox Classic Car Collection:

The Fox Classic Car Collection, housed in the historic Queen's Warehouse, contains dozens of the world's most rare and prestigious vehicles. These cars have been collected over a 50-year period by Lindsay Fox, Founder of Australian logistics company Linfox, and donated to a Trust to raise funds for charity and for the public to enjoy.

Lindsay has a passion for classic vehicles, with his collection including models from Mercedes Benz, Jaguar, Porsche, Ferrari, Bentley, Volkswagen, Ford, Rolls Royce, MG, Lexus and Nissan between 1923 and 2020. Some vehicles have previously been owned by Ringo Starr, Bing Crosby and Bob Jane to name a few.



The collection is steeped in history, one off prototypes and cars that dreams are made of.

The Fox collection is a unique collection of approx. 200 cars spanning almost a century of automotive technology and design.

The display varies, currently hosting a rare and prestigious Porsche collection never seen before in its entirety.

Open Tuesday, Thursday, Saturday, 10am to 2pm, 03 9620 4086.

SAD STORY from the 2022 FLOODS in LISMORE

HI ALL—

FROM THE GREAT BROWN LAND DOWN UNDER IT HAS BEEN A SAD EVENT FOR MY CITY—I DO NOT THINK IT WILL EVER RECOVER FROM THE EXTRA 6ft OF WATER THAT CAME ON TOP OF THE HIGHEST RECORDED FLOOD HEIGHT IN THE TOWNS LAST CENTURY.

PICTURED IS MY 1906 "K FORD, WHICH IS ONE OF MY NINE EARLY COLLECTOR CARS I LOST DUE TO THE DAMAGE TO THE WOODEN FRAMED BODYWORK AND UPHOLSTERY [DIAMOND PATTERN CONSTRUCTION] THAT CANNOT BE REBUILT THESE DAYS.

TO ADD "SALT TO THE WOUND"—THE "RODENTS" HAD THEIR "LAST SUPPER" AT THE HIGHEST FLOOD FREE LEATHER SEAT [BEFORE THEY GOT WASHED AWAY]

PLENTY OF SPARK —BUT EXITING FROM MULTI PLACES



THE OLD TREVAN SITE----- WATER CAME TO TOP OF BRICK WALL IN FRONT OF SHOWROOM

Sent by - Bob Trevan

FEATURE ARTICLE'S

WORLD FORUM for MOTOR MUSEUMS



A biennial meeting for motor museum professionals, principals, owners and collectors.

The forum has been conducted around the world including our own event in 2003 at the National Motor Museum in Birdwood South Australia. The birthplace of our own AMMA.

History of WFFMM and Reference Material

The World Forum for Motor Museums arose out of a proposal by Lord Montagu of Beaulieu and Michael Ware, Director of the National Motor Museum in summer 1988. They proposed a gathering of museum directors and curators that specifically collected and displayed road transport vehicles as their main objective.

Michael Ware consulted members of the National Motor Museum Advisory Council in particular Peter Mitchell, Managing Director of the British Motor Industry Heritage Trust, about the organisation and content of the proposed conference.

The first World Forum for Motor Museums entitled 'The Way Ahead' was held at the National Motor Museum, Beaulieu UK in September 1989 and was attended by 104 delegates from twenty one countries. It proved to be an outstanding success and all the delegates proposed that the Forum should be held every two years hosted each time by a different museum.

The Motor Museum at Beaulieu (Michael Ware) acted as the co-ordinating body and supported and advised the staff of the museum selected to host the next conference on both the content and organisation of the Forum.

This system worked well until Michael Ware retired and the experience and processes were lost. It became apparent that this totally informal arrangement was not really satisfactory, and it was decided at the Forum held in Paris that there should be a formalised Forum Secretariat established.

Peter Mitchell took over the role of Chairman of the World Forum Secretariat but retired at the end of 2008 when Michael Penn of the Haynes International Motor Museum took over the Chairmanship. Currently the Secretariat has a panel of eight experienced members and grows by one every time the Forum is held.

The Forum has discussed matters as diverse as lock construction and the psychology of marketing but generally debates common problems and solutions encountered during the day to day running and development of motor museums world-wide.

Mission Statement

To provide an international forum for meeting and exchanging knowledge with those who share a passion for motoring heritage, putting a global perspective on the issues and challenges facing motor museums throughout the world

Contacts

Micheal Penn – Chairman ✉

World Forum for Motor Museum

Wim Van Roy – Vice Chairman ✉

Mahymobiles, Belgium

Andrea Bishop ✉

National Motor Museum, Beaulieu, UK

Stephen Laing ✉

British Motor Industry Heritage Trust, UK

Mariella Mengozzi ✉

Museo Nazionale dell'Automobile, Italy

Kelvin Ferris ✉

Australasian Motor Museum Association (Australia and New Zealand)

Mark Vargas ✉

Revs Institute, USA

Masaki Seki ✉

Toyota Automobile Museum, Japan

Previous World Forum for Motor Museums

The World Forum for Motor Museums has been hosted by:-

1989 National Motor Museum, Beaulieu, UK

1991 Auburn Cord Duesenberg Museum, Auburn, Indiana, USA

1993 Auto & Technik Museum, Sinsheim, Germany

1995 British Motor Industry Heritage Trust, Gaydon, UK

1997 Blackhawk Automotive Museum, California, USA.

1999 Mercedes Benz Museum, Stuttgart, Germany

2001 National Motor Museum (Australia), Birdwood, South Australia, Australia

2003 Automobile Club of France, Paris, France

2005 Historic Motor Vehicle Foundation, Dearborn, USA

2007 Haynes International Motor Museum, Sparkford, UK

2009 Fondazione Casa Natale di Enzo Ferrari, Modena, Italy

2014 [North American Association Automobile Museums, Los Angeles, USA](#)

2016 [Auto & Technik Museum, Sinsheim, Germany](#)

2018 [British Motor Museum & Coventry Transport Museum](#)

From 2020 the World Forum was impacted by COVID and became a virtual forum in 2021 with the international membership and attendees connecting via the Internet to watch the proceedings – a very new and quite foreign experience.

The intention will be to include sessions as feature articles in the coming issues of our magazine.

Kelvin G Ferris – Retires from “World Forum For Motor Museums

The generosity and dedication of Kelvin Ferris to the AMMA was replicated in over two (2) decades of board membership and attendance of the World Forum for Motor Museums.

Kelvin’s email to Mike Penn Chairman of WFFMM announcing his retirement from the Board is self-explanatory.

Having personally known and worked alongside Kelvin within the framework of the AMMA, I am sure you will all join me and thank Kelvin, wishing him a fulfilling retirement and reduced workload.



Dear Mike,

As most of you are aware I recently became an Octogenarian and have decided with a heavy heart to relinquish all of my Board responsibilities except for the Voluntary work I do with Charities and ailing War Veterans and their families.

I have attended every World Forum for Motor Museums since 2001 which has been an important factor for my education into the wider World of Motoring Museums and the privilege of gaining an enormous group of enthusiastic friends in a wide variety of Collections.

I have asked Colin Kiel, Chairman of the Australasian Motor Museum Association to assume my role on the Forum. I have worked with Colin and his wife Maxine for many years and was delighted when he agreed to represent Australia and New Zealand on the Forum as he has so ably done as Chairman of the Australasian Motor Museum Association after my retirement as Chairman.

My very best wishes and a strong future to the World Forum team.

Kelvin

FEATURED MUSEUM (South Australia)



Gilbert's Motor Museum

Museum is open
Wed to Sun 10am – 4pm

Entry is \$8.

Under 16, accompanied by an adult is free.
Entry is \$6 each for groups of 20 or more. (pre-paid)

All Roads Lead to Strathalbyn

The Museum was created by the Strathalbyn Tourism Association, with the assistance of volunteers from the community and sponsors.

In 2018, the Gilbert family announced that it would be closing its business in High Street after 117 years of motoring activity.

The site and its history made it difficult to modernise for other businesses, but the Strathalbyn Tourism Association recognised its potential as a Motor Museum site.

The Gilberts supported the idea and made the space available. In August 2019, the front show room was opened – in conjunction with the Strathalbyn Antiques Fair, to promote the venue and that we needed, cars, money and volunteers, not necessarily in that order.

In February 2020 the whole site was opened to the public and our first paying guests. A week later the museum was closed for a month through COVID restrictions.



However, the 1st March 2022 saw our 10,000th paying visitor to the museum.

This year, 2022, has also seen the museum pick up a local heritage award as well as the Alexandrina Council Australia “Day Activity Citizen” Award.

Making It Happen

Strathalbyn and South Australia has a huge motoring history.



At the Museum we want to ensure that the cars and items on display have a story that brings them to life and that every car in the museum has a story!

Come and see the 1928 Buick, that sits on the same spot it occupied before being sold from new – and it's only done 17,000 miles!

Other vehicles are “more-usual” and we expect our constantly changing exhibitions will touch everybody but bring back memories for many people.

Our Patron is Mr. Glen Dix OEM, a motoring legend in SA and we are lucky enough to house an ever-increasing amount of his vast personal racing memorabilia.

Love Everything Automotive?

Motoring history, veteran, vintage and classic cars, motorcycles and motor sports vehicles are on show in beautiful Strathalbyn.

The museum is an initiative of the Strathalbyn Tourism Association, a non-profit, volunteer group who are dedicated to promoting tourism in the area through events and sponsorship of local community groups.

The museum is located in the historic building owned and used by the Gilbert family since the early 1900's up to the business closure in December 2018.

During this time Gilbert's manufactured Treblig bicycles and motorcycles (Gilbert's spelt backwards!), sold home appliances, motor vehicles including Buick and Holden, and farm machinery. They also had vehicle repair and bodywork facilities.



Vehicles on display include those sold new from the premises, veteran, vintage, classic and motor sports vehicles.

Of particular interest will be the display of racing vehicles from Rowley Park Speedway, kindly organised by the Veteran Speedcar Club.



CONTACT INFO

34 High Street, Strathalbyn SA 5255

Phone: 0408 266 098 or 08 8536 2619

Email: admin@strathalbynmotormuseum.com.au

Check out the very active Facebook page for photos, interviews and comment

www.facebook.com/GilbertsMotorMuseum

---000---000---





EVENTS

DATE	EVENT	Comments
2022		
9-12 November 2022	WORLD FORUM for MOTOR MUSUEMS	Conference theme – The future of the Past is Collaboration
October 2022	AMMA – AGM	Zoom Meeting for all financial members.
Postponed until 2022	GIPPSLAND VEHICLE COLLECTION - SWAP MEET	Gippsland Vehicle Collection, at 1A Sale Rd, Maffra, Swap Meet has been postponed until 2022.

AMMA Contacts

CHAIR - 0412 539 634 Colin Kiel - 4C's Motor Museum – Qld	QLD Delegate - 0438 154 748 Ian Bone - Queensland Motorsport Museum
VICE CHAIR - (08) 8568 4000 Paul Rees - National Motor Museum - SA	ACT Delegate - Nathan Pharoh - National Museum of Australia
SECRETARY - 0418 775 963 Frank Carroll: Sir Henry Royce Foundation - Qld	NSW Delegate - Lance Jenkins - Australian Motorlife Museum
TREASURER - 0429 682 465 Maxine Kiel - 4C's Motor Museum Email: maxinekiel@hotmail.com	VIC Delegate - 0411 465 098 David Peck - The Motorist
New Zealand Delegate - +64 3 2170199 Ron Stewart - Omaka Classic Cars	TAS Delegate - 0407 881 288 Daryl Meek
World Forum of Motor Museums Delegate - Kelvin Ferris	SA/NT Delegate - (08) 8568 4009 Matthew Lombard - National Motor Museum
Roving Ambassador - 0412 539 634 Colin Kiel - 4C's Motor Museum	WA Delegate Pat O'Callahan - Motor Museum of WA

PHOTO GALLERY

Lost & Found & Unusual

Do you recognise any of these gems?

