



# The Australasian Motor Museums Association

## Motoring Matters

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ADMIRE A  
SMALL SHIP

BUT PUT YOUR  
FREIGHT IN A  
LARGE ONE

THE GREATER  
WILL BE THE  
PROFIT

Hesiod - 800BC

## Chairmans Chatter

My doesn't time pass quickly when you are busy. Another six months has passed and the committee members and some guests have duly climbed into planes, trains and automobiles to make the trip to the Australian Motorlife Museum in Wollongong NSW to meet and do the necessary business of the association.

To make the most of the short amount of time we actually get in face to face meetings the members workshopped our business plan which we hope to have completed in time for this years **Annual General Meeting 1pm, Discovery Centre, Melbourne Museum, Wed 1st October 2014**, before moving into our regular meeting where we welcomed the new Geelong Museum Motoring as a new member, though this collection is principally made up of exhibits from the former Ford Discovery Centre. The new management group should be opening the doors again in the near future.

The committee also delayed the printing of new brochures as we still have quite a few available, please let us know if you need more as we thought stocks would have run out by now.

The treasurer proposed that the fee's remain the same for the 2015 year as we are meeting our requirements and will have adequate funds to print the next run of brochures.

Unfortunately NSW delegate Reg Wilkins of the National Transport Museum, Inverell notified us of his intent not to re-stand as a delegate after several years on committee, so if any of our NSW members might be interested in taking on the position please ask for any further information you might require. We would welcome nominations or contributions from anyone who feels they are not adequately represented.

Finally, our treasurer proposed that we should investigate setting up a buying group to investigate and possibly facilitate bulk purchasing on behalf of members. Ron has had previous experience in setting up a buying group and I encourage you to talk to him, as if no one shows any interest we can not proceed. *See page 13*



Following the meeting I took the opportunity to visit the Seacliff Bridge just north of Wollongong as I have seen it in so many adverts, very spectacular and the area was absolutely crowded with visitors taking a drive or ride through the Royal National Park and on to Motorlife or to Berri for National Motoring Heritage Day gatherings. The Illawarra and NSW south coast obviously has a lot of historic vehicles still on the road.

I hope you enjoy this our 4th issue of "Motoring Matters" and I encourage you to submit feature articles about your facilities, collections or just items which might be of interest to other members.

Regards, Peter Gault

# Delegate Reports

## New South Wales

During the past 6 months I have been very busy preparing for the impending move of the National Transport Museum - Inverell into new purpose built premises at last, this will occur during June. Allowing us time to prepare for a Grand Opening in October this year. The culmination of many years work.

Unfortunately this has not allowed me time to get around the NSW & ACT members since our last meeting and as I received no responses to my email seeking issues from members it would appear we are all currently busy with our own interests at the moment.

While AMMA is beginning to achieve most of its early goals I believe we now need to push our tourism goals for members.

Finally after several years as NSW delegate I feel it is time for me to stand down and I would be very happy to see another member or members nominated for the NSW or ACT delegates positions at this years Annual General Meeting. Please contact us (*page 10*) if you might be interested or want further detail about the role.

## Queensland

### ***Introduction – Items of Interest***

There have been an increased number of motoring events attracting new, and in many cases, recent restorations as the population ages and more enthusiasts have the time and money to enjoy their passion.

I am now seeing 2-3 motoring enthusiast events each weekend across Qld but most significantly in the South East Corner of the state. The audience is there and now needs to be harnessed to ensure the continuous gathering of our motoring heritage.

Access to a number of significant Historic Speedway vehicles and associated memorabilia will play a significant role in establishing the Qld Motorsport Museum over the coming months.

### ***Membership Status***

The number of active museums in Queensland continues to grow albeit membership of AMMA has not increased in parallel. Additional private museums are being identified on a monthly basis with the increased visibility of AMMA through visitations through the Qld Motorsport Museum shop front opened late 2013.

### ***The Last Six Months***

I have opened my Qld Motorsport Museum & Information Centre in the Ipswich CBD with a significant number of visitors who have been unaware of the number and quality of motoring museums in SE Qld let alone the rest of Australia. Our AMMA brochure has been accepted with great surprise and enthusiasm.

Here are some private collections worth visiting when in Brisbane: -

Lockrose Heritage Museum, Lockrose which I am hoping will join but the owners are looking to sell in the near future.

Panorama Motorcycle & Memorabilia Museum , Roadvale Qld

The Australian Motorcycle Museum is on the market for approx. \$1.9million but continues to remain open with positive feedback from patrons I have made contact with.

### ***Entry Fees – A Question of Value for Money***

The Clive Palmer Museum – has minimal visitations due to the high entry fee approx. \$40 adults & kids \$20.

The Bowden Museum remains accessible to the public via Bowden product purchase of a minimum of \$145.00 and they don't see any value in being members.

So how far can a motor museum push the commercial boundaries for survival? I was discussing this very point with the Director of the Ipswich Art Gallery who mentioned that their increase to 123,000 visitors annually has been partially due to their introduction of a fee for entry to special exhibits – food for thought.

## **Strategy for Growth**

Continue in-roads into the club scene and private collectors to secure vehicles and collectibles for future generations. This may well be in the form of registers and agreed retention planning as the current owners are in their twilight years.

Greater engagement with government agencies including Galleries and community museums.

## **Growth Opportunities Commenced**

Transport Museums (Motor Centric – Road based and agricultural Heritage links with air and rail would not be unwarranted.

Promotion through expanded publicity – Hospitality & Tourism Industry

Use of existing Brochure across a broader spectrum of representation – hotel chains and motoring outlets.

Ian Bone - Qld State Delegate

## **South Australia**

Have to say quite frankly I've not been able to cover much since our last meeting other than visiting the two closest museums, Collectable Classics in Goolwa, and Michael Finnis seems to be going fine and the National Military Vehicle Museum, which is also appears to be going well.

I simply haven't had the chance to get up to Peterborough to see the Motorcycle museum, nor have I been to Remark to see Ruston's Roses Motor Museum. Again I shall try to get up and see them sometime this year and would hope to go south next summer and chase up one or two large private collections down Mt Gambier way.

## **Tasmania**

Unfortunately I have not been able to visit members since our last meeting but I hope to manage a trip south to meet members and see their facilities before the Annual General Meeting.

Phil Costello informs us that the National Automobile Museum of Tasmania (NAMT) is again seeing a fantastic number of visitors since his last report and that retail sales are also excellent.

Museums Australia have recently held their Annual Conference in Launceston and while an invitation to attend was received by the NAMT it was unfortunately rather expensive and not taken up. Phil informs us he did see quite a few conference visitors at the National Automobile of Tasmania.

The Wonders of Wynyard Centre continue to feature vehicles from the Ransley Collection and have recently changed their opening hours and updated their web site.

## **Victoria**

I am still holding bulk copies of the AMMA brochure which I am happy to forward to members upon request. Only two Victorian members have requested further stock since November last year so I assume that they still have copies available for distribution. I am a volunteer at The Fox Collection in Docklands and the AMMA brochure is a popular item for visitors to take away.

I have been traveling around Victoria a little this year and, where possible, have visited both members and non-member museums. However no new members have resulted from these visits.

I am now resident at Gembrook where my museum [ The Motorist Collection ] is located and am planning to be open more often commencing Spring this year.

David Peck - Victorian Delegate

## **Western Australia**

**Visitor Numbers** appear to be rising slightly above 2013 for our State members, the Motor Museum of WA recorded the best Easter on record. The long dry spell in WA may not have been kind to Agriculture and Water catchment but certainly provided excellent opportunity for motorists/picnic's/club events and Tourists.

**Classic Car Show 2014** on the 27<sup>th</sup> April was marred by the forecast of rain, cars on display were down from 1,100 to about 950 enthusiastic car/truck/bus/tractor owners and the Gold coin entry and donations down accordingly. It was a good day

only 2 brief showers. The Holden club took out the Best display and a VF Valiant Pacer took the most attractive and original car.

**Education** groups are on the rise and a concern for some small Museums, a Working with Children certificate is required by the WA Government if a Staff member or Volunteer are escorting children without Teachers or Parents etc in control. School visits with High achiever Classes are coming in increasing numbers and certainly keep the Guides busy with surprisingly technical questions.

**2014 World Forum** in Los Angeles, WA members Ron West and I attended the excellent event, details in a separate report. I am pleased to report that the next World Forum for Motor Museums will be hosted by the "Auto and Technik Museum" Sinsheim, Germany.

**2014 Motoring Heritage Day, Sunday 18<sup>th</sup> May.** Motoring clubs are participating in numerous events around WA many leaving from or ending at Motor Museums. The largest function, British Car Day will be at Gin Gin. Several Clubs are meeting at the Motor Museum of WA which are hosting a major Open Day with other members of the Whiteman Park Community inviting the Public to take a journey of transport discovery. Trams, Trains, Buses, Tractors and Revolutions are all reducing ticket prices and a competition Souvenir Collection Card will encourage visitors to enjoy all attractions within the Park. Two bands will be playing, extra coffee, food, free cake, Tractor parade etc.

Kelvin Ferris - Western Australian Representative

## New Zealand

While Matt Lombard our honorary NZ delegate has not filed a report due to his high current workload, we can report on the attendance of representatives of the Bill Richardson Truck Museum, Invercargill at this years World Forum of Motor Museums in Los Angeles where they put forward a nomination to host the next World Forum. While not successful on this occasion, we understand the Secretariat is interested in seeing a future event held in the region.

Our Vice President has also recently visited MOTAT, Auckland and Classics Museum, Hamilton and while he could not talk with anyone at MOTAT Tom Andrews at the Classics Museum appeared very interested in joining our association.

It would be very good to see a few more members in NZ and possibly a delegate surface to help bring the NZ museums together and keep us informed on activities and goals in the land of the long white cloud.

## World Forum

### World Forum for Motor Museums

March 2014 held jointly with the National Association of Automobile Museums

Hosted by The Petersen Automotive Museum, Los Angeles

Theme for 2014 ... Attracting New Audiences

The Forum commenced with a welcome reception in the superb 1<sup>st</sup> floor "Streetscape", 117 Guests were welcomed in Grand style and later escorted to the below ground "Vault" to view their breath taking 50-60 reserve cars all of which would be proudly displayed anywhere.

Tuesday..

**Engaging Visitors** by Nina Simon. Director Santa Cruz Museum of Art and History

Her thrust was the Public Involvement of Visitors, Feedback of ideas, Fun experience, Interact with our guests, Take a risk with a controversial exhibition, Memory Pad for customers stories and comments, promote with a "Pop up Museum" a tent with a car/bike/pictures etc at events and above all "Don't treat your visitors as a one night stand"

**Territorial Marketing** by Dr Rudolf Baer. President Saurer Museum (Trucks)

Promotion of a famous brand of Swiss Trucks and attracting events for trucking in Europe to their Museum.

**Car Manufacturers Collections** by Peter Mitchell Director Jaguar Heritage Trust

Peter expressed his concern and triumphs in keeping historical items from Manufacturers, he cited many cases where

documents, tools and vehicles have been destroyed/dumped. The need for “Spy’s” to alert us of any changes at motoring factories and to keep in touch e.g. with closures as I am sure our Victorian and South Australian Representatives/ members are already busy monitoring the situation at Ford, Toyota and Holden.

### **Toyota Museum Reception and Dinner**

An excellent Museum with a huge display of Racing cars, unlike Australia Toyota are very active in motor sport in the US, the Head of racing spoke of the slow beginning many years ago to their incredible success today and the future.

Wednesday..

**Bruce Meyer Collection..** Situated on the first floor of a retail building is a very impressive group of exotic cars, books and motoring items...

**Art Centre College of Design, Pasadena..** What a privilege to be here, talented students from all over the World study at this Renown College, we were shown through the drawing/modelling classrooms and addressed by College heads and Students. Projects included a range of Body styles and interiors for Sports Cars and SUVs for the year 2020, talent exuding from every corner.

**Nethercutt Collection, Sylmar.** A magnificent purpose built Museum one wing fully carpeted the other all Marble.. Opulent is an understatement. Six of the cars are Pebble beach winners, displayed with their prized ribbons/cups. 250 Automobiles in the collection and an excellent array of motoring artifacts. I would recommend [www.nethercuttcollection.org](http://www.nethercuttcollection.org)

Thursday

### **Working with the Media..**

**1.... Jackie Frady President The Harrah Collection**

An excellent and entertaining address on a difficult subject, some of the highlights... Identify the most effective Media tools for your audience, newsworthy events and activities, consider the downside if the wrong message is published. Feed the Media or they will get the wrong message, beware of negative entrapment

**2.... Wendell Strode Executive Director of The National Corvette Museum.** “Given a Lemon and making Lemonade”

Most of us would have witnessed the media attention after the ‘Sink Hole’ had swallowed 8 Corvette’s from their showroom at the Museum. An amazing result to this catastrophe has put the Museum on the World scene! e.g. The sink hole and Museum have been reported on ...4,820 Radio and TV coverage items, 2,100 Newspaper reports/articles the equivalent of \$10.5 million in advertising.

General Motors have agreed to repair the Cars, the Insurers are cooperating with the expensive vehicle recovery and building repairs. 5 Corvettes have been recovered and work is continuing for the other 3. The museum has been reopened with a 25-30% increase in patronage and have decided to extend the “Damaged” display for a further 6 months.

**Making Reserve Collections Accessible..** Tim Bryan Head of Collections, British Motor Industry Heritage Trust.

Tim opened with slides of warehoused vehicles crammed together and certainly not fit for exhibition demonstrating a common problem facing Museums as our collections grow and display space becomes a premium. At Gaydon they are about to commence a new 2 story structure to house and have open for paid tours their reserve vehicles. Tim mentioned they had 31 Mini’s now reduced to a meagre 20.

**Conservation case study.. Ford GT 40 Mk IV, Winner Le Man 1967** 3 speakers

This very special car in Fords history was shipped by container from the Henry Ford Museum in Detroit to Goodwood UK for display. Disaster as the vessel was tossed around in rough seas on the Atlantic crossing, the retaining tie ropes broke and the GT 40 moved freely within the shipping container. Damage was extensive however because of the cars significant history the long and expensive exercise to conserve the car began, fortunately the Head mechanic at Le Man in 1967 came out of retirement to advise the Conservators

**Exhibit Labels** 2 Speakers

How do we reach a broader Audience, Telling the “Story”, Technical versus Historical, Information for all audiences, keeping information focused.

**Attracting New Audiences** 2 Speakers Russell Bowman and Andrea Bishop from Beaulieu

Using your own position and collection to attract new people. Recent promotions are working with the television show Top Gear, a display of the James Bond cars/boats, Annual Swap meets etc. Getting involved with the local community activities.

Beaulieu opened in 1954 the collection includes 75 Motorcycles, 180 Cars, 46,000 Objects, 300,000 Books and 1.13 Million photographs.

Friday

#### **Mullin Museum, Oxenhard**

The theme is 'The Art of Bugatti'. A grand salon of magnificent Bugatti cars including a Type 41 'Royale' one of 6 built with 12.7 litre motor. The Museum is a treasure trove of Bugatti memorabilia and the history of the Artistic Family with superb displays of the work of Carlo, Rembrandt, Ettore, L'Ebe, Lidia, Jean and Roland.

#### **Malamut Collection, Thousand Oaks**

An incredible eclectic collection of mainly European marques. The owner started an apprenticeship with a Porsche dealer and later took over the business and as years passed increased his dealerships to an annual turnover of \$1.2 Billion and sold out 12 years ago. The collection is by invitation only, we were honoured, I counted 20 Porsche, 12 VW Kombi, Gulwing Mercedes Benz, dozens of Micro cars including a Vespa 400... I left breathless Evening.. Banquet and National Association of Automobile Museums awards in the 'Petersen' Grand Salon,

In all an excellent Forum as the Americans always do... A welcome smile, Luxury Coaches waiting and on time, Food to feed an Army, Interesting speakers and Top venues.

## Nuts & Bolts

### **Promotional Photo's**

We can now display larger photo's on our website gallery, this is an area potential visitors may use to determine which attractions they wish to visit. Are we displaying the best shots to promote your museum, if not, please send copies along with a photo title to: [info@australasianmotormuseums.com.au](mailto:info@australasianmotormuseums.com.au)

### **Brochures**

Do you still have AMMA brochures available for your visitors to pick up? We still hold over a thousand.

If you need more, email or ring us and we will post them out. Contact details are on page 10.

### **Events**

Many members run special or themed displays or host special events over the course of each year, AMMA provides a 'free' events page for you to promote your feature events to the public. Have you tried it?

Go to [http://www.australasianmotormuseums.com.au/events\\_exhibits.php](http://www.australasianmotormuseums.com.au/events_exhibits.php)

### **Grants**

Are you looking for some financial support to grow your enterprise?

It helps to know what is available , some links that might assist.

<http://grants.myregion.gov.au/>

<http://www.business.gov.au/grantfinder/grantfinderlist.aspx>

### **Buying Group**

Are you interested in getting the best deal?

Our new buying group are looking for partners to explore setting up a buying group to source appropriate merchandise and bulk order goods to reduce the inflated cost most of us have to pay because we tend to buy low volumes. Interested? *See page 13*

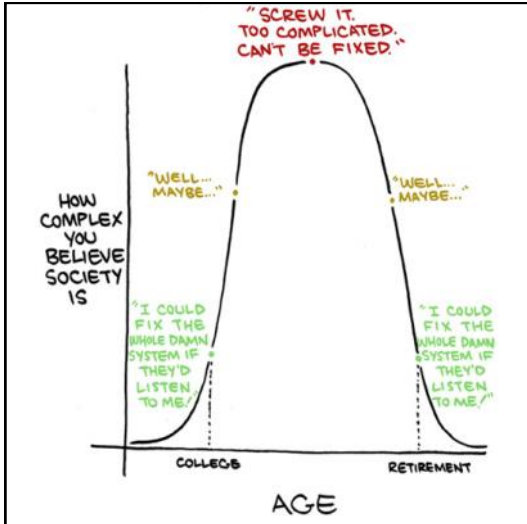
### **Local Government**

Link on Museums Australia (Victoria) web-site with some good advice on how to interact with Local Government.

[http://www.mavic.asn.au/assets/MA\\_Local\\_Council\\_04.pdf](http://www.mavic.asn.au/assets/MA_Local_Council_04.pdf)

# Reprint's - clever things we have seen recently

When it is obvious that the goals cannot be reached, don't adjust the goals, adjust the action steps. Confucius



**Every actual state is corrupt. Good men must not obey laws too well.**

Ralf Waldo Emerson

### The \$383 paint job

This 1949 Cadillac was completely covered with 38,295 American pennies! They were affixed one by one using Silicone and added over 200 pounds to the vehicle's weight. The entire project took 6 weeks.



Vintage Veyron concept 1945 VW lurking?

Beauty Without Expression is boring

Ralf Waldo Emerson



## Words for teenagers

And those who were seen dancing

were thought to be insane

by those who could not hear the music.

Friedrich Nietzsche

Northland College principal John Tapene has offered the following words from a judge who regularly deals with youth. "Always we hear the cry from teenagers, 'what can we do, where can we go?'"

"My answer is this: Go home, mow the lawn, wash the windows, learn to cook, build a raft, get a job, visit the sick, study your lessons and after you've finished, read a book. Your town does not owe you recreational facilities and your parents do not owe you fun.

"The world does not owe you a

living, you owe the world something. You owe it your time, energy and talent so that no one will be at war, in sickness and lonely again. In other words grow up, stop being a cry baby, get out of your dream world and develop a backbone not a wishbone. Start behaving like a responsible person. You are important and you are needed. It's too late to sit around and wait for somebody to do something someday. Someday is now and that somebody is you!"

Doing what you like is freedom.

Liking what you do is happiness

### QLD MOTORSPORT MUSEUM, MEMORABILIA, TOUR PLANNING & INFORMATION CENTRE



The Qld Motorsport Museum has finally achieved a long term physical presence thanks to an opportunity presented through the Ipswich City Council's initiative - "Activate Ipswich".

QMM has opened at *Shop 211 Ipswich City Plaza Ipswich Qld* with provision for a single vehicle display, wall space for presenting historical prints and photography, diecast models with their respective background for the public to appreciate.

Small in size but impressive to all, we have received many compliments and no complaints since opening just before Christmas.

Ipswich is a Motoring Mecca with one of the largest "classic" per capita ratio – by "classic" I mean anything special including custom, rod, vintage, veteran, classic, modern classic, car, motorcycle, ute, truck, speedway, drag, circuit racing shown shine.

It is a small step toward a larger museum in the very near future – the goal for 2014.



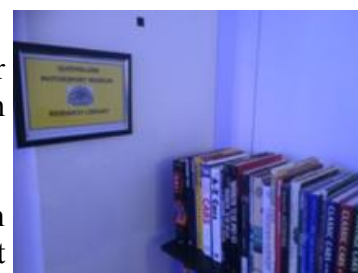
In addition to displays of historical information, I am also promoting and fostering access to museums and other private collections that even enthusiast rarely have an awareness or access.

QMM is a member of the Australasian Motor Museums Association and takes pride in making available member museum brochures many visitors have already taken the few copies I had acquired from my AMMA AGM trip last September.

**Would be very pleased to receive additional copies of any brochures to assist in publicising your museum to my visitors.**

QMM provides a library of paper based books and magazines for research plus video/internet access to prepare a portfolio of information tailored to individual needs.

QMM has access to the vast reference library of photographs from David Blanche's Autopics database as well as local motorsport photographer Graham Ruckert.



My ultimate aim is to become **the "go to" information centre for enthusiasts** regardless of their personal motoring passion.

[www.qldmotorsportmuseum.org](http://www.qldmotorsportmuseum.org) or [www.QMMTours.com.au](http://www.QMMTours.com.au)

Contact: Ian Bone - mobile 0438 154 748



## Special Member Offers

*These offers have been requested by or directed to, the association.*

*While the AMMA does not benefit from or endorse the products and offers made, we believe they may be of interest to members and pass them on for your consideration.*

*If you have any wish to discuss an offer or product please deal directly with the contacts listed below.*

### **Museum & Collection Insurance**

Many members & potential members have identified insurance as an area where AMMA may be able to provide assistance and while we have not been able to finalize a 'deal' for members due to a lack of information about members specific needs. Initial research has unearthed OAMPS as an interested provider of the broad range of policies required by Motor Museums and collections.



Our research included seeking a comparison quote on one of our members current cover notes and the quote returned was competitively priced. So we would encourage members to seek a quote from OAMPS before renewing your current policies and let us know the result so we can continue lobbying for a member discount.

AMMA/OAMPS Contact: Robyn Spiteri at [robynsp@oamps.com.au](mailto:robynsp@oamps.com.au) or call her on (03) 56241000. Please mention AMMA - Gault so she knows it is a quote for an AMMA member.

Further info available at [www.museumsaustralia.org.au/site/insurance.php#volunteers](http://www.museumsaustralia.org.au/site/insurance.php#volunteers)

**The Doordefender** is a revolutionary new car protective product that protects your car panels from dents, scratches and damage when your car is being transported, cleaned or stored with other cars.



A product which can be integrated into your risk management procedures with a strong security tether which prevents theft of the product.

Please visit the website to view the full family of products [www.doordefender.com.au](http://www.doordefender.com.au)

### **Keep your vehicles perfectly preserved with Evans Waterless Engine Coolant.**

With Evans Waterless Engine Coolants you only need to fill your system once to achieve lifetime protection from corrosion, erosion and pitting. The unique formulation also prevents overheating, boil-over and improves combustion.



Water-based coolants must be changed-out at regular intervals, as corrosion inhibitors are neutralised through the oxidising actions of water. Evans waterless coolants do not entrain oxygen and are proven to last 4life.

For more information contact John Mallia 0411 411 177 or [john.mallia@spcaust.com](mailto:john.mallia@spcaust.com)

Evans Coolants Australia/New Zealand offer a 15% discount if you mention AMMA when ordering

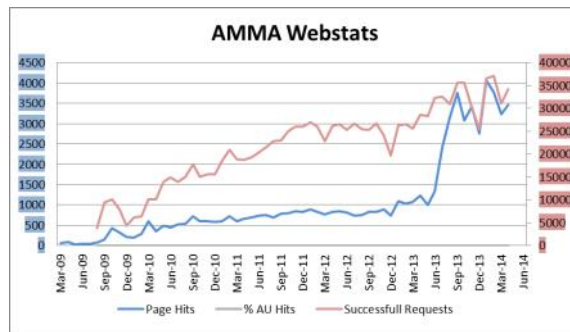
# www.australasianmotormuseums.com.au

The website continues to receive a significant amount of traffic and since our upgrade to make it mobile device friendly last year page hits have grown significantly.

Google analytics (which we installed at that time) now gives us a huge amount of data about our site visitors.

We had 6,630 individual users since July 2013 of which 6,621 were new users, 63% using a desktop computer, 21% a mobile phone & 16% a tablet device.

87% of our visitors were from Australia with NZ, United States, United Kingdom and France in descending order.



Browsers used were Safari (apple) 31%, Internet explorer 28%, Chrome 19%, Firefox 11%, Android 7% and so on.

Analysis of all this data will make it easier for us to tailor the site for our users and extract benefit for our members over time.

Issues such as the high bounce rate identified for French users

can be addressed with multi lingual pages.

Another interesting fact to arise was the fact we can even identify which pictures are receiving the most hits. This has highlighted the importance of naming the images well so they show up in searches. This is a learning process for us and we will endeavour to extract maximum value.

## The Committee

		Phone	Email
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<b>Treasurer</b>	Ron West	0418 935 613	<a href="mailto:westcoastmotormuseum@westnet.com.au">westcoastmotormuseum@westnet.com.au</a>
<b><u>State Delegates</u></b>			
<b>Australian Capital Territory</b>	<b>Vacant</b>		
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<b>Northern Territory</b>	<b>Vacant</b>		
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## The Australian Motorlife Museum - Highlights

Our May meeting was hosted by the Australian Motorlife Museum at Kembla Grange via Wollongong and what a treat it is to visit another of our members facilities and talk with the people who manage and care for them.

President Bob Williams and honorary curator Wendy Muddell welcomed us and sat in on proceedings contributing ideas and thoughts to our discussion, Bob even had a stint at the whiteboard as committee members and guest Andrew Grant of the Powerhouse Discovery Centre considered AMMA's future in the very comfortable surroundings of the Brabham Room.

After lunch Wendy and Bob led us on a tour of the facilities and exhibits, it is always a highlight for us to be able to see the display and be able to question knowledgeable people about what you are seeing and how and why things are done a particular way.



Motorlife was no exception with questions and answers flowing freely from the gift shop through the very well presented collection of exhibits, the library and the workshops where particular interest was shown in the fantastic sheet metal room where metal spinning was in progress. What a great resource for all vehicle restorers.

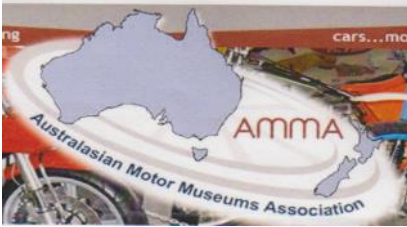


While not all of us will have the benefit of a bequest such as the Paul Butler collection the folk at Motorlife have shown what can be done with commitment, volunteers and hard work following such a bequest. Do drop in and have a look.



## Current Members - May 2014

ACT Fire Brigade Historical Society - Forrest - ACT	Merredin Military Museum - Merredin - WA
Allansford Cheeseworld Museum - Allansford - Vic	Motor Museum of WA - Whiteman - WA
Army History Unit - Bandianna - Vic	Motorcycling Australia - South Melbourne - Vic
Australian Motorcycle Museum - Haigslea - QLD	Museum of Fire - Penrith - NSW
Australian Motorlife Museum - Kempl Grange - NSW	Museum of Timeless Memories - Sale - Vic
Australian War Memorial - Cambell - ACT	National Automobile Museum of Tasmania - Launceston - Tas
Bailup Ford Farm - Bailup - WA	National Holden Motor Museum - Echuca - Vic
Barrossa Junction Museum - Nurioopta - SA	National Military Vehicle Museum - Edinburgh Park - SA
Bicheno Motorcycle Museum & Restoration - Bicheno - Tas	National Motor Museum (Australia) - Birdwood - SA
Bone, Ian - Mount Omarney - QLD	National Motor Racing Museum - Bathurst - NSW
Caboolture Historical Society - Caboolture - QLD	National Museum of Australia - Canberra - ACT
Campes Motor Museum - Hamilton - Vic	National Transport Museum - Inverell - NSW
Charlies Arthur's Seat Auto Museum - Arthurs Seat - Vic	Parkes Antique Motor Club Inc - Parkes - NSW
Chrysties Museum - Tocumwal - NSW	Peterborough Motorcycle Museum - Peterborough - SA
Coleraine Classic Cars - Coleraine - Vic	Pioneer Settlement Village Swan Hill - Swan Hill - Vic
Como Gardens - The Basin - Vic	Portland Powerhouse Motor & Car Museum - Portland - Vic
Dardanup Heritage Park - Dardanup - WA	Powerhouse Discovery Centre - Castle Hill - NSW
Elfin Heritage Centre - Moorabbin - Vic	Quennell, Peter - Maffra - Vic
Fire Museum of Queensland Inc - Petrie - QLD	RACV Heritage Collection - Noble Park - Vic
Fire Services Museum of Victoria - East Melbourne - Vic	Richardsons Harley Davidson - Prospect - Tas
Fox Classic Car Collection Trust - Docklands - Vic	Ridley's Motor Museum - Bertram - WA
<b>Geelong Museum of Motoring - Geelong - VIC</b> 	Ruston's Classic Car Museum - Renmark - SA
Geraldine Vintage Car & Machinery Club - Geraldine - NZ	The Motorist - Gembrook - Vic
Gippsland Vehicle Collection - Maffra - Vic	The Tractor Museum of WA - Whiteman - WA
Goolwa Motor Museum - Goolwa - SA	Transport & Main Roads Heritage Centre - Toowoomba - QLD
Harrow Transport Museum - Harrow - Vic	Trevan Collection - Lismore - NSW
Joiner Collection - Trafalgar, Vic	Vickers Holden Museum - Mandurah - WA
Koorda Motor Museum - Koorda - WA	West Coast Motor Museum - Stakehill - WA
McFeeters Motor Museum - Forbes - NSW	Wonders of Wynyard - Wynyard - Tas
Meek, Daryl - Ballarat - Vic	York Motor Museum - York - WA



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## **MERCHANDISE**

### **Greetings fellow museums**

At our recent executive meeting held at the MotorLife Motor Museum a topic of discussion was Merchandise & I was nominated to be responsible for this portfolio. I now look forward to receiving feedback from the membership on what items you carry in your retail section & if possible the contact details of the suppliers of these items.

It would be appreciated if you forward to me the following information

Name of Museum

Contact details

Types of product stocked

Suppliers name & contact details

Once we receive this information we will approach the suppliers on behalf of all members to see if we can arrange a combined bulk purchase of popular items which will hopefully give you better buying power

Thank you in anticipation of receiving a reply from you.

Remember your executive work very hard for you & at their own expense so please support them in their efforts & requests

Regards

Ron West  
Treasurer - Buying Group Facilitator - AMMA



## The Australasian Motor Museums Association

# AMMA

### WHO IS THE AMMA?

The Australasian Motor Museums Association is an Australian incorporated, voluntary not for profit group which formed in 2007 to help owners and managers network, promote and represent their Motor Museums and Collections which are open for public display.

Currently we have over 50 member museums and collections across Australia and New Zealand ranging in size from the Australian National Museum in Canberra to small private collections which only open occasionally for charitable causes.

### WHAT DO THE AMMA DO?

The association developed and maintain a web site promoting member museums & collections, contact details and opening times.

We publish a National Brochure cross promoting all member facilities which we make available for distribution to members and the public at no cost.

We provide phone and email assistance to the public about places to visit, contacts for the donation of items or sources of further information.

We provide members with a member newsletter, advice and peer contacts to help you develop or manage your facilities or maintain a collection.

We work with service providers such as insurers to develop products specifically tailored to industry needs.

We can provide lobbying assistance and letters of support.

We work to further our members common interests

Provide  
Australian  
delegate to the



**AUSTRALASIAN  
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ASSOCIATION**

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