

Australasian Motor Museums Association Inc

3rd October 2015 – 10am

West Coast Motor Museum, 227 Woodlands Pde, Stakehill, WA.

2015 Annual General Meeting

I. Call to order & welcome: 10:10am

II. **Attendance:** Peter Gault (President), Ron West (West Coast Motor Museum), Peter Quennell (Individual), Kelvin Ferris (Motor Museum of WA), George Chrystie & John McCallum (Chrysties Museum), Jocelyn O'Donnell & Sally McDonald (Bill Richardson Transport World), Jill Brookes & Hugh Cordell (Dardenup Heritage Park), Mitch Vickers (Vickers Holden Premier Museum), Tony Clarke & Sue (Koorda Motor Museum), Rob & Coralle Endersby (Meridan Military Museum), Gary & Jack West (West Coast Motor Museum).

III. **Apologies:** Peta Wheadon (Fox Classic Car Collection Trust), Matthew Lombard (National Motor Museum, Birdwood), Bob & Beth Ridley (Ridleys Motor Museum - WA), Ian Bone (Qld Motor Sport Museum), Dr Rob Pilgrim (Swan Hill Pioneer Settlement Village), Daryl Meek (RACV – Manager Motoring Interests), David Peck (The Motorist Collection VIC), Karen Barrett (QLD Transport & Main Roads Heritage Centre), Bert & Angie Hayes (Nuthouse Collection).

IV. *Receive the minutes of the 2014 Annual General Meeting:* Moved: Ron West, Seconded: Kelvin Ferris, Carried

V. Business arising from the Minutes: *Nil*

VI. **Chairman's Report:** - attachment 1

Motion: "That the Chairman's Report be received". Moved: Peter Gault, Seconded: Kelvin Ferris, Carried.

VII. **Financial Report:** - attachment 2

Motion: "That the financial report be received." Moved: Mitch Vickers, Seconded: Tony Clarke, Carried

Motion: "That the joining fee and the annual membership subscriptions remain unchanged for the 2016/17 year".

Moved: Mitch Vickers, Seconded: Kelvin Ferris, Carried

VIII. **Publications Report:** - attachment 3

IX. **Delegates Reports:** - attachment 4

ACT -

NSW –

NT -

NZ -

QLD - Tabled

SA -

Tas –

Vic - Tabled

WA –

World Forum - Kelvin Ferris

X. **Election of Delegates** Chair thanked the current committee members for their work, declared all positions vacant and called for nominations for each State Delegate position. As some positions still had no delegate when the delegates indicated they were willing to continue in existing roles it was agreed that a current delegate could take a role as an acting State Delegate but this acting role would not carry a second or subsequent vote in committee if a primary delegates role was held.

Delegates:

• ACT -	Proposed:		by:	Accepted:	Elected:
• NSW -	Proposed:	George Chrystie	by: Ron West	Accepted:	Elected:
• NT -	Proposed:	Matt Lombard - acting	by: Continuance	Accepted:	Elected:
• Qld -	Proposed:	Ian Bone	by: Continuance	Accepted:	Elected:
• SA -	Proposed:	Matt Lombard	by: Continuance	Accepted:	Elected:
• Tas -	Proposed:	Daryl Meek	by: Continuance	Accepted:	Elected:
• Vic -	Proposed:	David Peck	by: Continuance	Accepted:	Elected:
• WA -	Proposed:	Kelvin Ferris	by: Ron West	Accepted:	Elected:
• NZ -	Proposed:	Jocelyn O'Donnell	by: Ron West	Accepted:	Elected:

XI. The chair then called for nominations from the Delegates for the executive & any honorary positions.

Executive:

• Chairman -	Proposed:	Peter Gault	by: Kelvin Ferris	Accepted:	Elected:
• Vice Chairman -	Proposed:	Rob Endersby	by: Kelvin Ferris	Accepted:	Declined
•	Proposed:	Rob Pilgrim	by: Peter Gault	Accepted:	Elected
• Secretary -	Proposed:	Peter Quennell	by: Kelvin Ferris	Accepted:	Elected:
• Treasurer -	Proposed:	Ron West	by: Kelvin Ferris	Accepted:	Elected:

Portfolio Positions:

• World Forum Delegate -	Proposed:	Kelvin Ferris	by: Ron West	Accepted:	Elected:
• Public Officer -	Proposed:	Chris Bennett	by: Continuance	Accepted:	Elected:

Chair congratulated the executive elected officers and thanked them for stepping forward.

XII. New business - Nil

XIII. Presentation – Joc O'Donnell, CEO of Bill Richardson Transport World, Invercargill, NZ.

XIV. Next AGM Meeting: Nov 2016, Bill Richardson Transport World, Invercargill, NZ. To be confirmed.

XV. Meeting Closed: 12:15pm

ATTACHMENT 1:

AUSTRALASIAN MOTOR MUSEUMS ASSOCIATION Inc - 2015 - Chairman's Report

Westcoast Motor Museum
227 Woodlands Pde, Stakehill, WA, 6181
3rd October 2015

The past year has been a successful if somewhat frustrating year. While the organisation has continued to move forward, republishing our National Brochure, increasing our membership numbers and fielding an increasing number of public queries, we have also suffered organisational challenges with WA state delegate Kel Ferris having to stand down early in the year. I thank Ron West for taking on this role as well as his treasurers duties. It is great to have Kel back with us today.

We have also seen an ongoing leadership turnover at the National Motor Museum, Birdwood. The National Motor Museum really drove the foundation of AMMA in 2007 through CEO Kim Hulme & Curator Matt Lombard, this is the reason AMMA is incorporated in SA, our website was created and is hosted in SA and our public officer is a National Motor Museum volunteer. We are currently unsure of their future intentions with regard to this organisation.

This highlights an ongoing issue we have interacting with both government and the larger institutions within the formal museums sector, a constantly changing array of staff and objectives make it difficult to maintain communication lines and get meaningful interaction without an ongoing personal contact which is very difficult to sustain with a volunteer workforce. Thankfully most of our members are smaller community organisations and private collectors who can apparently more clearly see the benefits of membership, though they too will need to consider becoming more active participants filling vacancies and as our inaugural committee volunteers seek to retire.

This year has seen a loss of 4 members due to closure, changing government policy or one who simply chose not to renew. This was offset with 6 new members including 2 new members from New Zealand and I particularly welcome the attendance of Joc O'Donnell & Sally McDonald here today, our first NZ attendees. We are hopeful that a resident NZ delegate may emerge from today's meeting and help us bring together the NZ museums to work either within or alongside AMMA.

Unfortunately we were unable to hold our mid-term committee meeting scheduled for Tasmania this year, we could not achieve a quorum so it would have been a pointless and personally expensive exercise for those able to attend. As we were not able to meet the committee responded to 3 formal motions online to facilitate timely actions and these will be ratified at today's committee meeting.

I am glad to report we have been able to design, print & distribute version 2 of the National Brochure earlier this year and of the committee's intention to now review the need for a new brochure early each year as our membership is increasing and member contact details and opening hours change quite frequently.

I have received some positive feedback regarding the member Newsletters this year, and our facebook & Twitter accounts have been established and our online Members Forum is about to undergo final trials prior to release, my thanks to Ian Bone (facebook & Twitter) & Rob Pilgrim (Member Forum) for all the work that has gone into these developments so far.

While on the topic of thanks I need to thank those members who sent brochures for the Australian Motoring Festival stand, to Brian Tanti & Matt Lombard for their assistance promoting AMMA on stage at the Motoclassica event and Gippsland Vehicle Collection for distributing AMMA brochures from their stand at Motoclassica. I also need to thank The Bay to Birdwood committee and the National Motor Museum – Birdwood for allowing us to share their stand at the Bendigo Swap Meet. I would also thank all the volunteers who assisted on the stands at these events distributing brochures and promoting our members.

In August I attended the launch of the Automotive Historians of Australia Inc, a new group who intend to bring together the various professionals across Australia for an annual conference and provide a network for automotive researchers. I have suggested to their chair that we could work co-operatively and will watch developments with interest as we would appear to have a lot of common interests.

I also provided feedback on the Review of the Protection of Moveable Cultural Heritage Act. This is quite a delicate situation for us as we have quite a diverse range of interests within our membership. That said, I believe the act is not aimed at retaining every historic vehicle in Australia but rather to identify those that are really significant to our nation and to protect these on behalf of future generations. While the review did seem to grasp the current issues, the problems would appear to lie in identifying what really is significant and creating a process which while not onerous for the majority of vehicle sales, does actually protect what it should. The process details still appear to be unclear and dependent on interpretation somewhere within the government's departmental systems. It would appear the government don't have much idea what is out there, and of these which vehicles might be significant to the nation.

Looking forward, AMMA appears quite stable, we can and I am sure we will improve our processes and activities as we mature. We need to gain some new and some more active member participants at committee level, particularly in areas where we currently have no resident delegates or members. We need to formally get on the Government and departmental radars so our members have a voice and are invited to participate in discussions which affect us. We need to consider formal agreements with our larger members to avoid the constant effort required to maintain their membership as their staff turnover. Finally the members and the incoming committee will need to consider if they are wish to host the 2018 World Forum of Motor Museums, I am aware that the secretariat would consider such an offer and if this is attractive the committee would need to start working on the details for a submission in the near future.

In closing, I would like to thank, first the members because without you there would be no AMMA and also my fellow committee members for your ongoing contribution. While all committee members do not always agree with a particular outcome, our members have acted in a disciplined and responsible way allowing the organisation to move forward and to achieve outcomes which could have been made difficult without a mature attitude and a commitment to the good of the organisation as a whole. Thank you all.

Personally after 3 years at the helm, I feel it is time for a new leader to take over, to bring some fresh ideas to the table and to lead us forward. We now have quite a stable organisation with scope for increasing membership, further developing complimentary partnerships and the prospect of hosting a World Forum in 2018. Now would be a good time for change.



Peter Gault
Chairman - 2013/14

ATTACHMENT 2

Financial Report

This financial year has seen us increase our membership with the additions of

- 1 THE NUTHOUSE from West Australia**
- 2 KATIKATI MILITARY MUSEUM from New Zealand**
- 3 QUEENSLAND AUTO MUSEUM from Queensland**
- 4 ASH'S SPEEDWAY MUSEUM from NSW**
- 5 4C's MOTOR MUSEUM from Victoria**
- 6 BILL RICHARDSONS TRANSPORT WORLD from New Zealand**
- 7 More recently – ANDREW GRANT individual from NSW**

Unfortunately we have lost 4 members

- 1 BAROSSA JUNCTION**
- 2 BANDIANNA**
- 3 ACT FIRE MUSEUM**
- 4 AUSTRALIAN MOTOR CYCLE MUSEUM**

due to closures & personal situations which is very disappointing. The production of our national brochure was our major expenditure, which I believe has been very successful. Another very important tool has been the web page which has created a lot of interest from overseas & out of state visitors to numerous museums. This along with individual web sites are proving to be very successful in attracting increased visitations.

Recommendations We have total funds of \$20512.00 less any expenditure we may have. I recommend that fees not be increased for the next financial year as we have adequate funds to see us thru. We should also be considering how to use these funds for benefits to our members

Ron West

Treasurer

3rd October 2015

AMMA TREASURERS REPORT 30/06/2015MEETING DATE 3rd October 2015

				<i>Closing balance</i>
CHEQ A/C	Opening Balance		\$4,420.55	
	Income	Membership	\$6,975.00	
			\$ -	
		Sub Total	\$6,975.00	\$ 11,395.55
	Expenses	Meeting Venue	\$ 210.00	
		Petty Cash	\$ 777.40	
		Internet Maintenance	\$ 210.00	
		Bank fee	\$ 2.00	
		Printing	\$2,000.00	
		Forum membership	\$ 980.12	
			\$ -	
		Sub Total	\$4,179.52	\$ 7,216.03
PETTY CASH	Opening Balance		\$ 16.30	
	Income	Cheq a/c	\$ 777.40	
		Sub Total	\$ 777.40	\$ 793.70
	Expenses	Postage	\$ 735.15	
		Accounting	\$ 50.00	
		Sub Total	\$ 785.15	\$ 8.55
TERM #1	Opening Balance		\$5,343.60	
	Income	Interest	\$ 183.20	
		Sub Total	\$5,526.80	
	Withdrawals		\$ -	\$ 5,526.80
TERM #2	Opening Balance		\$5,134.09	
	Income	Interest	\$ 169.53	
		Sub Total	\$5,303.62	
	Withdrawals		\$ -	\$ 5,303.62
TOTAL ASSETS				
	Cheq A/C		\$7,216.03	
	Petty Cash		\$ 8.55	
	Term #1	20th October 2015	\$5,526.80	
	Term #2	4th October 2015	\$5,303.62	
		TOTAL		\$ 18,055.00
	Debtors		\$1,750.00	

ATTACHMENT 3

Publications Report – Peter Gault

The Association web-site continues to receive an increasing number of site hits, the majority of these being Australian (70%), followed by American (9.8%) and New Zealand at 2%) of visitations. Interestingly a large proportion (89%) of our site visitors are new visitors to the site.

This year committee members have been developing our ‘Members Forum’ which I understand is now ready for live testing. Our facebook & Twitter pages have been online for some time now but not promoted. The moderator Ian Bone informs me these should see an increase in activity in the near future.

We are still not receiving many listings for our events page, please consider this whenever you have a special event as these type of listings will generate more visitation for both you and the AMMA site. It is free.

Early this year we received a request from the RACV to provide a list of Victorian member facilities which they could print and give away to participants in their events. A 2 page document was produced and provided to them for use in the 2014/15 year.

March 2015 saw the release of our latest National Member Brochure just in time for the Australian Motoring Festival. Most members received an allocation of copies by direct mail, though some states had copies delivered by delegates. The mail out was somewhat expensive costing over \$700 in postage but it ensured all members received copies in a timely manner. I am a bit unsure how many members are handing our brochures out freely, I am aware that there is a great visitor discrepancy between our larger & smaller members but strangely I seldom get requests for more brochures from larger members.

We have updated our Contact cards this year listing contact details for all Delegates & Committee members.

Our twice annual newsletter has been quite irregular in publication this year mainly due to some issues getting the meeting minutes out, hopefully this is now resolved and your AMMA newsletters should arrive somewhat more promptly following each meeting of the committee. Please feel free to distribute these to your members if you wish.

Finally, I am receiving an increasing number of organisational Newsletters from members, thanks to those forwarding these on to me. Please also be aware that we can usually provide articles about our activities for your newsletters if requested.

ATTACHMENT 4

Victoria - 2015

In my capacity as Victorian Delegate for the AMMA and as a motoring enthusiast it has been my pleasure to visit 6 member establishments over the course of the year.

All, in their own way, demonstrated the passion and commitment to our mutual interest in the older and more modern historical transport movement.

I was also fortunate to visit the Queensland Motorsport Museum in the early stages of its sizable expansion in space and range of exhibits.

As reported in the last AMMA member newsletter there were two significant events which I was also able to attend. One being the Australian Motoring Festival and the other being the launch of the Automotive Historians Australia Inc. Both were considered as important and strategic for the advancement and enhanced recognition of the AMMA. I will be in attendance at the MOTORCLASSICA event in Melbourne in October.

I have been made aware of only 3 Victorian members that had not reconfirmed their commitment of membership to the AMMA for this year. Upon following these up I am confident that this was not intentional and renewals will be forthcoming once the various internal 'Administrative' processes are finalised. Two other museums have expressed interest in joining but have not yet taken steps to formalise this.

Generally speaking I am of the view that Victorian members are satisfied with the level of service currently provided by the AMMA and that the periodic reprinting and circulation of a group brochure and regular reliable website information is made available.

My own facility being THE MOTORIST COLLECTION- GEMBROOK has, at long last, reached a stage of being open reliably 6 days per week as well as by appointment anytime. This has been made possible by a strategic alliance with volunteers in a new Community OP Shop who are prepared to open the premises in my absence. I would welcome a visit from any of our members but it would be well to phone in advance so that I might manage my time for our mutual benefit and the AMMA ongoing relationship.

DAVID PECK – Victorian Delegate

Queensland/NSW -September 2015

Introduction

There has been movement amongst automotive museums within Qld and NSW. I have found being delegate to both states a challenge in combination with the accelerated development of the Qld Motorsport Museum.

The Facebook and Twitter social media sites have been in place since December but have not been formally released. It is planned that this process will be accelerated with the assistance of Rob Pilgrim. Watch this space.

Current Status - Queensland

We have had an increase of 1 new member museum, Qld Auto Museum in Hampton and the significant expansion of the Qld Motorsport Museum as an integral part of Ipswich Local Government's future tourism plans. The expansion from 300sq.m to 1600sq.m within the Ipswich CBD is a significant show of support by the local council and its representatives. The Qld Motorsport Museum has been nominated as a New Business of the Year for the local Ipswich Chamber of Commerce annual awards.

The Update and release of our AMMA Brochure has been enthusiastically received by patrons and I am aware personally of visitors sourced from the brochure they picked up interstate and locally.

There are still active museums and tourism operators that at this stage remain non-members but distribute our brochure e.g. Gatton Transport Museum and Local Tourism Information Centres who distribute to some 39 hotels and motel outlets.

Current Status - NSW

NSW has been neglected to a great extent, however, the latest new member Ash's Speedway Museum has been a welcome addition to the fold and certainly the feedback received from enthusiasts has been nothing less than positive.

Immediate Future

There has been much discussion around the purpose and benefits of the AMMA membership. It is the local view that the most significant value remains as a national body that represents both small and large museums and private collectors with the high value marketing opportunity provided through the production of the AMMA museum listing brochure and website. The use and ongoing effect from social media is the most immediate new benefit into the future.

NSW needs an active local representative to foster the AMMA and further development of our base. Qld remains a positive growth state with new museums planned in the area of speedway, drag racing and other forms of motorsport. We have the Lockrose Heritage Museum on the market but no closures since the Australian Motorcycle Museum last year.

The Peter Champion owned Peter Brock Experience is being moved from its currently closed status in Yeppoon, to be an integral part of a new Dream World attraction on the Gold Coast. This may well become the leverage point for other museums to capitalize on the connection between museums and major tourist attractions.

Growth Opportunities

The Qld Auto Museum is very active and has plans to develop regional tourism targeted at connecting like museums within a tourist route.

A Local newsletter and further development of social, electronic and conventional advertising media should be a priority as this form of communication will transgress the geographical challenges we encounter.

Target growth opportunities remain much the same: -

- ☐ Transport Museums (Motor Centric – Road based and agricultural Heritage).
- ☐ Promotion through expanded publicity – Tourism Industry
- ☐ Continue to expand the use of AMMA Brochure across a broader spectrum of representation
– hotel chains and motoring outlets.

Ian Bone – Queensland & acting NSW Delegate