

AMMA

Magazine for Australia & New Zealand

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***Wishing you all the
Very Best for the Festive Season***

Quarterly Magazine

***AMMA
Australia & New Zealand***



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EDITORIAL

Welcome to the AMMA Quarterly Magazine.



The Year at End

The Magazine and Newsletters for 2023

The distribution of information will continue in 2023 to deliver insightful articles of interest within our quarterly Magazine and the more timely presentation of important member support information from National and International Sources about museum operations including current trends and financial sustainability and viability plus other local news of interest.

Hot Topics

In the year ahead we will research and deliver questions that have been on many members minds for as long as I have been involved – commencing with the very first meeting of the “Brains Trust” back in 2007. Two that are top of mind: -

1. Funding

There are numerous government grants and other opportunities for direct funding of the development and continued operation of museums be they private or public institutions.

It is a considerable chore to understand whether ***you can apply***, the ***how*** to apply and most importantly to ***be successful***.

2. Recognition

Many of our members are private collectors with a passion to preserve our motoring heritage and allow the public and other enthusiasts to enjoy our labour of love.

Many encounter problems of being known as a place to visit, how to engage using social media and other technologies.

During the year we will provide insights from various museum experiences and align them with your individual endeavours.

*Wishing you all a Very Merry Christmas,
a Healthy and Prosperous New Year*

*Ian Bone
Your Editor*



The PRESIDENT'S REPORT AGM 2022

Welcome to December Magazine 2022

While it has been a very tough few years for us all, we must spare a thought for the Revs Institute in Florida USA. One of America's leading motor museums who in 2018 put up their hand to stage the 2020 World Forum. This is a huge undertaking and the paramount activity for the World wide motor museum fraternity. Struck down by the Co-vid epidemic in 2020 the conference was cancelled at the last minute. In 2021 The Revs institute with the technical support of Wim Van Roy of Belgium, set the stage for a virtual reality conference which was excellent, and viewed by many, a real credit to those involved in putting it together. Revs decided to hold the originally planned conference for November of this year, for only some six weeks out the whole of Florida were struck by hurricane Ian. Luckily The Revs Institute escaped damage, and undeterred with a massive clean up ahead of them, this year's conference will go ahead as planned. It is shame that many of our own members do not share the determination to support their own association.

For me personally, these past few years has been a major upheaval, moving not only my family but our whole museum from Victoria to Queensland amidst epidemics and border closures. It has been at my time in life a major challenging experience, not only with the work involved, but leaving behind all my contacts, friends, associates, and relocating into a completely new environment. I'd like to thank Frank and Joan Carroll in helping us move, welcoming us to Qld., and to Frank for taking on the AMMA secretariat, and supporting me through this busy time.

It has been a most unenviable position to head our association over the past few years. As unpaid volunteers, my wife and I with the support of a few members have desperately tried to keep AMMA alive. Many of our members have dropped by the wayside and whereas I am very sad to see them go, I can only try and understand their reluctance to continue.

As an example, when I put out the call for help to freshen the new brochure, replies were less than poor, which makes my job not only frustrating but also making myself very despondent. After all it is to your own benefit to have your museum featured in a brochure circulated across Australasia.

On a positive front, our joining of the Australian Historic Motoring Federation is key to the awareness of our association to all the associated motoring clubs, which is paramount to our very survivals.

Thanks to the support of a few members who, on their journeys around the country, make contact with member museums. This effort often produces a positive outcome as there is nothing like personal contact to make others feel part of the association.

I would like to thank Ian Bone for stepping up and producing a very professional newsletter for us over this past year, and David Wakefield for supporting Ian with website updates and circulation.

Now that the fear of epidemic is behind us, it may be time to once again hold our own Australasian forum. Our past get togethers in parts of Australia and New Zealand for me have been extremely rewarding and thoroughly enjoyable. With several new museums opening in Southern Queensland, in Brisbane and surrounding districts it may be time to hold one in this area. As I too am now in this area, it would give me great pleasure in bringing this forum together, around this time next year. However, without your encouragement and willingness to attend, it makes no sense for me to even try.

If we can't seem to hold our own local forums, don't forget to mark your calendars for Nov. 2024 World Forum in Japan sponsored by Toyota. This will be a great opportunity for us all to get together and enjoy what is bound to be a very remarkable experience, not be missed.

The WFMM committee have decided to return to Europe for the 2026 Conference, and possibly look toward the Southern Hemisphere in 2028.

I am prepared to continue the task of heading up AMMA for another year in the hope that we can rekindle and enthuse our members to continue their support for what I think can be a very enjoyable fraternal group. It does not matter how big or how small your museum is, we are all here for the same reason, to protect our motoring history, and enjoy the company of others.

Your Incoming Committee has had some minor changes with Ian Bone taking over from Frank Carroll as Secretary and Grant Amor picking up the role of Queensland State Delegate. Best regards to all.

Your President
Colin Kiel.

ATTENTION ATTENTION ATTENTION

On the 12th August, someone paid their membership and did not put their name or Invoice number on the payment.

It was made from a Q Bank account and the listed person was Faye Gerrie.

Anyone who knows anything about this payment please contact our Treasurer, Maxine Kiel, to discuss.

To balance our accounts, we need to allocate this payment to one of our outstanding members.

Please contact Maxine on maxinekiel@hotmail.com or phone 0429 682 465



MUSEUMS NEWS

Queensland Clive Palmer Motor Museum Development

The State of Queensland is set to explode with local news reporting an application to the local council has been made by Clive Palmer in a “take Two” proposal to utilize part of his Coolum Resort to house a “mega” car museum to house his significant personal collection of vehicles.



Tried and failed to get public visitations some years back Mr Palmer has always wanted his passion for automobiles to be open to the public.

There are still some covenant issues regarding the use of the driving range for the development project meaning the range will need to moved with Council’s explicit permission.

Let us all hope this latest “Palmer Attraction” is successful and remains afloat.

Brisbane Motor Museum - Progress



For Australian classic and sports car enthusiasts, 2023 is shaping up to be an exciting time, introducing the “Brisbane Motor Museum”.

The Brisbane Motor Museum is well underway and promises to become a must do destination. Located on Nudgee Road, only 10 minutes north of the Brisbane Airport and Gateway Motorway. And only 20 minutes north of the Brisbane CBD.

The Brisbane Motor Museum will feature 3--4-month rotating exhibits on all things motoring. Exhibits will include celebrated marques, car club milestones, themed exhibits, artworks and motoring materials and much more.

The museum boasts a generous space, featuring Club Rooms, Meeting Rooms, Motoring Library, Food & Drink Outlet, Undercover Parking and of course the Museum itself.

To register your interest and to receive updates on the museum's progress, head over to their [contact us](#) page and sign up for their free newsletter.

FEATURE ARTICLE

The Modern Sports Car by Tom McCahill (1954)

It is with some delight I have extracted some insightful words of wisdom from Tom McCahill's 1954 book – The Modern Sports Car. There is much content of interest to the many who challenge the American interpretation of "What is a Sports Car?" Here are a couple of extracts to wet the appetite and I commend this book to your reading list if you can obtain a copy.

Tom McCahill, is the American author who writes in the opening chapter: -

What **is** a Sports Car?

That's a question I have tried to answer accurately many time in print – though I have never been quite sure myself.

It is my firm belief that the man doesn't live who has a positive answer as to what a sports car is. There are cut-and-dried formulas, such as used by the F.I.A. (Federation Internationale de l'Automobile), but these, for the most part, refer strictly to competition vehicles.

Jack Penn, a foreign car dealer in this country, has in my estimation, come up with the best answer. He says a sports car is *a car that was designed with the express purpose in mind of participating in sporting contests, but maintaining enough utilitarian factors to make it equally suitable for going to the movies, the store, or for a coast-to-coast business trip.*

Due to some of the extravagant claims of the advertising fraternity, millions of Americans now believe that a Detroit "sports convertible" is just as much a sports car as the latest Jaguar roadster. By a similar ill token, when Detroit further clutters these balloons with wire wheels, simulated cut-down doors, and outside spare tyre mounts, these rigs become "super sports cars" that should cause little boys to dream. Just as a sports shirt never made a sport, wire wheels, dual exhausts, and flattened-out bodies never make a sports car.....

Tom goes on to irreverently describe: -

What **isn't** a Sports Car?

There are some American sports cars being built in limited numbers. The Cunninghams are the most outstanding of these. There are also being built in this country a number of silly, so called "prototypes," which only simulate real sports cars in the fact that they also use rubber tyres.

Some of our major manufacturers have brought out gaudy blobs of mechanical misery and have dubbed these "great American sports cars".....

His final Chapter "It all Boils Down to This" –

By now, if you have read all the mumbo-jumbo that has gone before, you must realize sports car people are just a few notches different than the dyed-in-the-wool, conventional mugwump.

O-O-O

FEATURED MUSEUM (West Australia)



Motor Museum of Western Australia

[Whiteman Park](#)

[Whiteman, Western Australia 6068](#)

PH: [\(08\) 9249 9457](tel:(08)92499457) Email: manager@motormuseumwa.com.au

Whether you are a motoring enthusiast or simply interested in local history you will find something of interest in the Museum. We have a range of cars and motorcycles from the late 19th century through to the present.

Some vehicles have a local historic story attached to them and others are rare examples that you will only find in a few select locations around the world.

Opening Hours & Fees

Visit the museum daily from 10.00am to 4.00pm 7 days a week (only closed Christmas day) We are OPEN September 22nd for the public holiday in honour of the King

Home of Daniel Ricciardo's Red Bull F1



Entry prices

Adult \$16.50 – Present your RAC member card \$15.00

Senior \$13.00 – Present your RAC member card \$12.00

Children (7 to 17 years) \$7.00

Family \$38.00 (2 adults, 2 children) – Present your RAC member card \$30.00

Companion Card holder \$10.00

Car and Motorcycle Clubs contact museum for group member rates

Group and school Bookings – please [contact the museum](#)

Entry fees are current as at August 2021, and are subject to change without notice.

History

The Motor Museum of Western Australia opened its doors to the public on December 21st 1994 and was officially opened by the Hon, Richard Lewis M.L.A. Minister for Planning & Heritage on April

2,1995. The museum was dedicated to the late Percy Markam 1913-1994 in appreciation of his contribution to the historic vehicle movement in Western Australia.

The Motor Museum of Western Australia is governed by the Motor Museum of WA Trust (Inc) and is manned by volunteers drawn from the WA community . It houses one of the largest collection of privately owned motor vehicles and motoring memorabilia in Australia. The collection of over 200 cars and motorcycles vehicles including examples of motor vehicles dating from the early 1900's though to the present day and provides an excellent visual timeline of the rich motoring heritage that has helped shape the state of Western Australia as we know it today.

In addition to the diverse range of passenger vehicles on display, the Museum houses an excellent collection of motorcycles and some 6000 scale models, many being recently donated to the Museum under the Cultural Gift Scheme. The Museum is for the most part self-funded and operates with a limited budget on a not-for-profit basis. It relies largely on revenue received from entry fees, donations, and assistance from organisations such as the Council of Motoring Clubs and affiliated car clubs. It also relies heavily on an army of fabulous volunteers who work tirelessly to ensure the Museum is kept open to the public seven days a week.

The Museum's shop sells videos, model cars, post cards, books, badges, keyrings and other automobilia. Located in the heart of picturesque Whiteman Park, the Museum has ample parking, (car park No 11) delightful, grassed picnic areas and barbecue facilities, is on the park's tramline and only an 18 minute drive from the centre of Perth.

Selection of Exhibits

1. RAC Learning Hub and Exhibition



RAC is a very valued sponsor and supporter of The Motor Museum Of WA.

This iconic brand has been part of WA's motoring history for 112 years and we're pleased to bring that history to life in the museum.

Within our recently launched new building (Upper Level) we're proud to have the RAC Learning Hub, a venue for school groups and car clubs to hold educational sessions and meetings.

You will also see an exhibition dedicated to telling the story of RAC's motoring history. To top it all off RAC members enjoy up to 20% off the price of admission!

Make sure you pay the exhibition a visit, you'll be taken back in time to a period when the 'RAC Man' rode a motorbike with a sidecar up to the much loved yellow 1981 Ford Escort panel van and more.

There's also great memorabilia from the earliest days of The Automobile Club of Western Australia to the RAC we know and love today.

Learn more about RAC here: <https://rac.com.au/>

If you want to know more about the RAC Learning Hub, please get in [contact](#).

2. Goldfields



Take a step back in time and see how the pioneers of this great state not only lived, but most importantly what they drove!

To really get you feeling like you're in the goldfields we've created a diorama of a traditional scene with original vehicles (of course), people, plants and even the red dust!

3. Vintage



If your passion is vintage vehicles then you'll love what we've got at Motor Museum of WA.

We've got one of the largest collections in the country and most (if not all) will still turn over, with a bit of choke obviously.

4. Racing



If it's racing cars from classic sports cars or modern performance cars or vice versa then you'll love our selection at the Motor Museum of WA.

We've got one of the most comprehensive selections in the Southern Hemisphere from a 1953 HWM Jaguar Grand Prix to a beautiful display of Holdens, Chev's, Nissans all in racing order. You could turn the key and hear them growl they're in such good condition, and if you're lucky you just might be there on a day we do!

Besides the stunning vehicles we have one of the most comprehensive displays of racing memorabilia in Australia. From photos to flags to signs to actual racing kit it's all, and lots more, on display.

Immerse yourself in Australia's proud sports and performance history at the Motor Museum of WA.



EVENTS

DATE	EVENT	Comments
2023		
HELD 9-12 November 2022 in beautiful Naples, Florida. Now available online	WORLD FORUM for MOTOR MUSUEMS	Papers and other information from this event Available online Details : https://worldforumformotormuseums.com/2022-forum Conference theme – The future of the Past is Collaboration
Early 2023	Brisbane Motor Museum Opening	Announcement of actual date TBA
2024		
November 2024	WORLD FORUM for MOTOR MUSUEMS	To be held in Japan – sponsored by Toyota with venues including Fuji Motorsport Museum. Links: https://fuji-motorsports-museum.jp/
2026		
PROPOSED November 2026 In Australia	WORLD FORUM for MOTOR MUSUEMS	<i>Looking for people to be involved in the planning and presentation stages</i>



AMMA Contacts

CHAIR - 0412 539 634 Colin Kiel - 4C's Motor Museum – Qld	QLD Delegate - 0438 154 748 Grant Amor – Gold Coast Motor Museum
VICE CHAIR - (08) 8568 4000 Paul Rees - National Motor Museum - SA	ACT Delegate - Nathan Pharoh - National Museum of Australia
SECRETARY - 0438 154 748 Ian Bone PO Box 64 Mt Ommaney – Qld Email: ian@qldmotorsportmuseum.au	NSW Delegate - Lance Jenkins - Australian Motorlife Museum
TREASURER - 0429 682 465 Maxine Kiel - 4C's Motor Museum Email: maxinekiel@hotmail.com	VIC Delegate - 0411 465 098 David Peck - The Motorist
New Zealand Delegate - +64 3 2170199 Ron Stewart - Omaka Classic Cars	TAS Delegate - 0407 881 288 Daryl Meek
World Forum of Motor Museums Delegate – Colin Keil	SA/NT Delegate - (08) 8568 4009 Matthew Lombard - National Motor Museum
Roving Ambassador - 0412 539 634 Colin Kiel - 4C's Motor Museum	WA Delegate Pat O'Callahan - Motor Museum of WA

CONTRIBUTIONS WANTED

Your contributions are integral to creating a successful magazine.
Contributions or suggestions for content should be directed to: -

Ian Bone – ian@qldmotorsportmuseum.org

PHOTO GALLERY

The Need for Speed

Do you recognise any of these gems?





And for now, we say goodnight until we
spread the news next Quarter