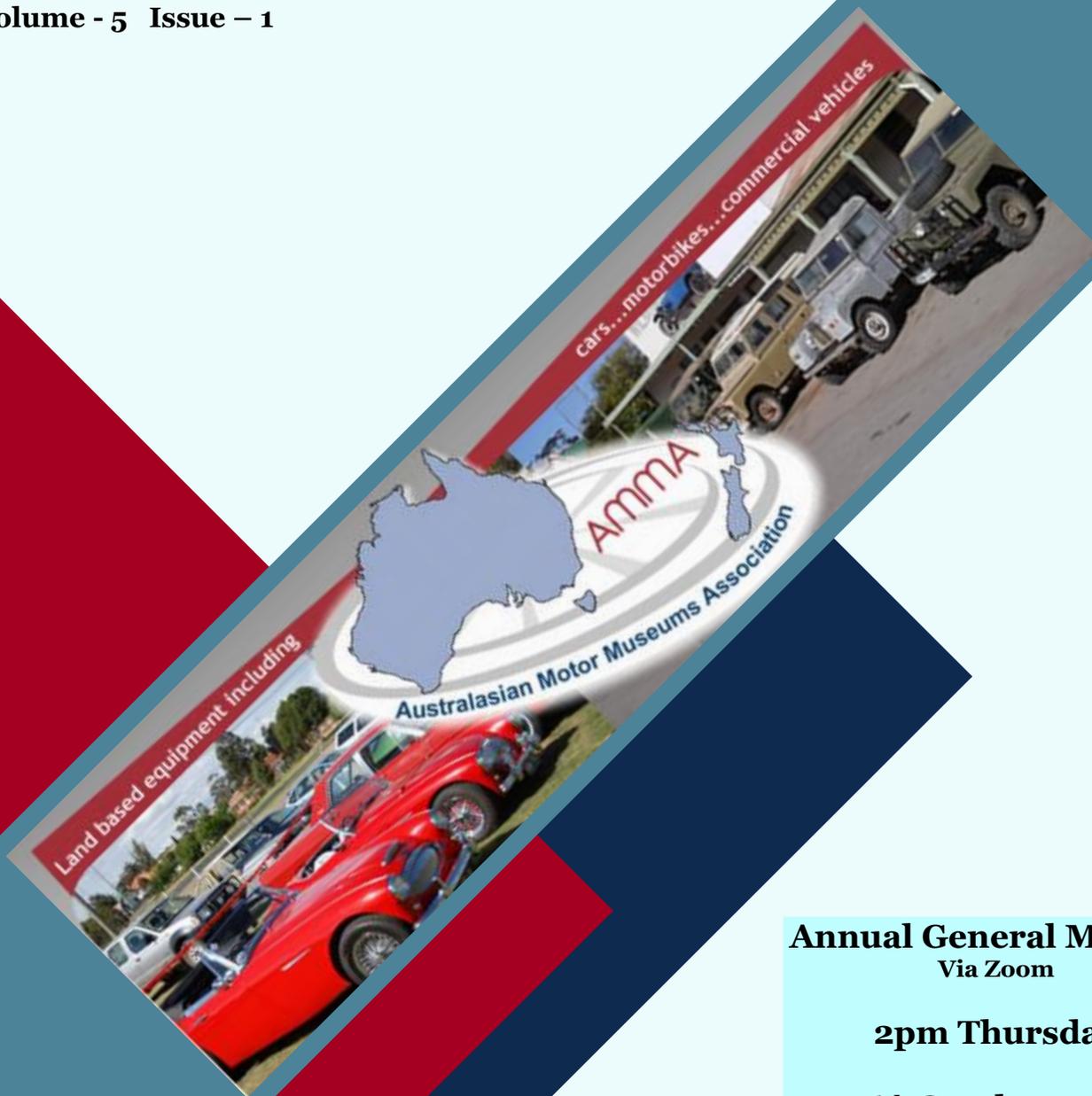


AMMA
Magazine for Australia & New Zealand

Volume - 5 Issue - 1



Annual General Meeting
Via Zoom

2pm Thursday

16th October 2025

SPRING 2025
Quarterly Magazine

AMMA
Australia & New Zealand



Contents

The PRESIDENT’s REPORT	2
EDITORIAL.....	3
The Future of Transport Museums in Australia	3
FEATURE ARTICLE.....	5
THE CREEPY CRAWLY RALLY – NSW Southern Highlands	5
The Origins of The Creepy Crawly Rally.....	5
A PICTORAL TRIBUTE TO The 2025 Creepy Crawley Rally.....	6
AMMA Contacts	10
CONTRIBUTIONS WANTED	10
PHOTO GALLERY.....	11
GREASE CAPS 1920’ or so.....	11



The PRESIDENT's REPORT

Welcome to Spring 2025 Magazine

Hi Folks,

With the Annual General Meeting just around the corner it is timely to spin the wheels and look at our future direction.

The core vision for the AMMA remains as true today as it did back in 2007.

The main purpose of the association is as follows:

- The AMMA has been formed with the objective of promoting the common interest of persons engaged in or who support the collection, preservation and promotion of motor vehicles and related memorabilia for public display, educational and research purposes.
- To act as a public voice on behalf of members.
- Promote specific displays, exhibitions and events presented by members.
- Develop and deliver operational cost efficiencies for members.
- Advise members on Government related issues, regulations, grants and assistance.
- To procure and provide information and establish an information sharing network for the benefit of members.
- To establish tourism strategies in conjunction with members.
- To act on any other matter considered by the members to be mutually beneficial.

We need to collectively action our purpose under the guidance of the Executive. The continuation of the association is in your hands.

I look forward to as many of our members as possible joining us on our video conference Thursday 16th October at 2pm AEST or 3pm daylight savings time.

One of the proposals includes the running of an inaugural AMMA Museums Conference to include industry leading presenters and be open to members and non-members alike. Growth and focus are the key ingredients.

That's all for now,

Colin Kiel.

EDITORIAL



Welcome to the AMMA Quarterly Magazine.

The Future of Transport Museums in Australia The Million Dollar Question.

I have used Microsoft's copilot AI support to extract the following and suggest the use of Artificial Intelligence will have a major impact on the future of any informational institution in the future.

🚗 Australia's Transport Museums: A Revved-Up Future Ahead

Transport museums across Australia are embracing a dynamic future, blending heritage preservation with innovation and education. Here are some exciting developments and trends shaping their trajectory:

🏠 National Road Transport Museum – Alice Springs

The spiritual home of Australia's trucking industry is undergoing a major transformation:

- **New Hall Construction:** Plans are underway to replace aging infrastructure with a modern hall that will house reception, retail, and admin areas.
- **Expanded Hall of Fame:** A redesigned Shell Rimula Hall of Fame will allow for chronological inductee plaques and more vehicle displays.
- **Training School:** A truck driving and heavy machinery school is planned nearby, supported by both government and industry sponsors.

*This signals a shift toward **interactive education and vocational training**, not just static exhibitions.*

✂ Australian Transport Museum – Armidale

A new museum is in the works to showcase the region's rich transport history:

- **Development Approved:** The Northern Regional Planning Panel has greenlit the project, with support from Armidale Regional Council.
- **\$6.5M Vision:** The museum will feature display areas, a shop, café, function space, and more.
- **Diverse Collection:** Over 400 motor vehicles, including rare and original examples, will be on show.

*This project aims to become a **world-class destination**, blending tourism with cultural preservation.*

🗣 Broader Trends & Outlook

According to government forecasts:

- **Transport Evolution:** Australia's transport landscape is expected to shift dramatically by 2040, with new technologies and sustainability goals influencing infrastructure and public interest.
- **Museums as Learning Hubs:** Expect more museums to integrate digital storytelling, immersive exhibits, and partnerships with educational institutions.

🗺 Broader Museum Landscape

According to TransportMuseums.com, Australia hosts over 400 transport museums, many of which are:

- **Digitizing Archives:** Moving toward interactive and online exhibits.
- **Diversifying Collections:** Including not just road vehicles but also rail, maritime, and aviation history.



- **Collaborating Regionally:** Museums are forming networks to share resources and boost tourism collectively.

These museums aren't just preserving the past—they're gearing up to shape the future. Want to explore how these trends could influence tourism or education in your region?

Impact on Local Tourism: A Revitalizing Boost

The transformation of transport museums in Australia is poised to deliver a meaningful uplift to local tourism, especially in regional areas like Thirlmere, Alice Springs, and Armidale.

Here's how:

Destination Appeal

- **New Attractions:** Modernized museums with immersive exhibits, cafés, and event spaces become must-visit destinations for both domestic and international tourists.
- **Diversified Offerings:** By integrating aviation, rail, and road transport history, these museums attract a broader audience—from families to enthusiasts and educators.

Economic Ripple Effect

- **Increased Visitor Spend:** Tourists drawn to upgraded museums often spend on nearby accommodation, dining, and retail, stimulating local economies.
- **Job Creation:** Construction, hospitality, and museum staffing generate employment opportunities, especially in regional towns.

Educational Tourism

- **School Excursions & Vocational Training:** Museums like the National Road Transport Hall of Fame are incorporating training schools, which could attract students and educators from across Australia.
- **Heritage Learning:** Interactive storytelling and digital archives make these museums appealing for lifelong learners and history buffs.

Events & Festivals

- **Transport-themed Events:** Annual truck shows, vintage car rallies, and steam train festivals can become tourism magnets, encouraging repeat visits.
- **Venue Hire:** Function spaces within museums open doors to weddings, conferences, and community gatherings.

Regional Revitalization

- **Off-the-Beaten-Path Tourism:** Locations like Armidale and Alice Springs benefit from increased visibility and foot traffic, helping decentralize tourism from major cities.
- **Cultural Identity:** Museums reinforce local pride and identity, making towns more attractive to visitors seeking authentic experiences.

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The above provides some insightful thoughts from a large and diverse range of industry commentators.

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FEATURE ARTICLE

THE CREEPY CRAWLY RALLY – NSW Southern Highlands

In late August, 2025, a NSW Creepy Crawly Rally event was held in the NSW Southern Highlands. There were some very rare and interesting vehicles on this run.



The rain god smiled on the 26 entrants and backed off a persistent deluge that has given parts of the Australian east coast more rain this year than has fallen since records began.

Mercifully, for the veteran vehicles that rolled out of their trailers in Moss Vale, the rain eased and then disappeared for a couple of days.

The chosen route for their short road journeys was on the B-roads of Southern Highlands, where the greatest hazards were soggy edges and countless potholes. One of the advantages of leisurely travel is ample time for the driver to avoid holes!

The Origins of The Creepy Crawly Rally

The origin of the ‘Creepy Crawly’ Rally dates back to 1991, in the UK, where a veteran-car enthusiast, Bryan Firth, organised a get-together for pre-1919 cars.

His inspiration came from the fact that the famous annual London to Brighton Run excluded post-1904-built veteran vehicles. Bryan came up with the idea of a rally for pre-1919-built, single-cylinder and twin-cylinder vehicles.

In contrast to the 60-mile, fixed-route London to Brighton Veteran Car Run, this rally would centre on locations around the UK that featured low-speed, lightly-trafficked roads.

It was called ‘Creepy Crawly’ because of the typical 25-35mph causing speeds of these vehicles.

The UK Creepy Crawly Rally became an instant success and has been run in the UK ever since. Naturally, that encouraged Aussie veteran car enthusiasts to emulate their Pommy mates and there are now several ‘Creepies’ run ever year in the eastern states and in South Australia.

The Crow Eaters (SA residents) took emulation a step further back in 1988, when The Vintage Sports Car Club of SA conducted ‘The Down Under London to Brighton Run’ for Veteran Cars and Motorcycles, based on the UK’s London to Brighton Run.

Owners of pre-1919 veteran cars in the VSCC found a London Road in the Adelaide Suburb of Mile End South. The Mayor of West Torrens Council acted as the ‘Lord Mayor of London’ for the event. The Mayor of Holdfast Council, responsible for the suburb of Brighton, presided over the assemblage of vehicles at Brighton.

Thus began a tradition which has prevailed ever since.

A PICTORAL TRIBUTE TO The 2025 Creepy Crawley Rally.

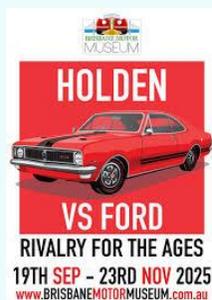
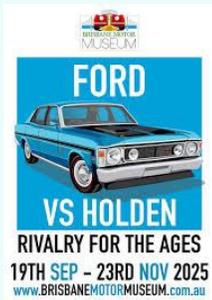






VENTS

DATE	EVENT	Comments
2025		
2 nd SUNDAY Monthly 8am to 10am	Gippsland Vehicle Collection Maffra Victoria	Coffee Cars and Bikes
19 th September thru’ 23 rd November 2025	Brisbane Motor Museum	Holden Vs Ford
9 th November 2025	Gippsland Vehicle Collection Maffra Victoria	New - Simply The Best Display
28 th November 2025 thru’ 1 st March 2026	Brisbane Motor Museum	Classic Vs Plastic
2028		
	WORLD FORUM for MOTOR MUSUEMS	



COFFEE, CARS AND BIKES
GIPPSLAND VEHICLE COLLECTION WELCOMES ALL ENTHUSIASTS
TO JOIN THEM FOR COFFEE, CARS AND BIKES

Now that Covid is hopefully behind us, it's time to clear the redbacks out of that classic car or motorbike and join us for a quick run to Maffra for a coffee and a chat. It's early but that is so you can still do whatever else you had on that day. So, on the **second Sunday of every month from 8:00 to 10:00** join us in the main street (Foster St) close to the Rotunda, but you can park anywhere along the service road.

Date: Second Sunday of every month
Time 8.00 - 10.00 am
EVERYONE IS WELCOME!!!!
For further information please contact
Mark on 0419 515 606

Gippsland Vehicle Collection presents ...

SIMPLY THE BEST

1st

New Display opening on November 9th

Entry into Museum free for drivers of Display Vehicles
Bring your vehicle to create our display for the day
All Vehicles Welcome
Gold Coin Donation into grounds - proceeds to next fund
Museum entrance \$12.00

1A Dale Road, Maffra, 3908 Phone: (03) 5147 3223
For enquiries, maps and information visit our website
www.gippslandvehiclecollection.org.au
Museum Opening Times: 9:30 Sat, Mon 10:00 - 4pm. Entry over school holidays. Subject to appointment (for groups)



AMMA Contacts

CHAIR - 0412 539 634 Colin Kiel - 4C's Motor Museum – Qld	QLD Delegate - Vacant
VICE CHAIR - Belinda McMartin – Museum of Fire Penrith NSW	ACT Delegate - 0417 260 927 Ian Oliver (Ollie’s Garage)
SECRETARY - 0438 154 748 Ian Bone PO Box 64 Mt Ommaney – Qld Email: ian@qldmotorsportmuseum.au	NSW Delegate - Belinda McMartin – Museum of Fire Penrith NSW
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New Zealand Delegate - Vacant	TAS Delegate - 0407 881 288 Daryl Meek
World Forum of Motor Museums Delegate – 0412 539 634 - Colin Kiel 4C's Motor Museum	SA/NT Delegate - (08) 8568 4000 Tony Kanellos (National Motor Museum)
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CONTRIBUTIONS WANTED

Your contributions are integral to creating a successful magazine. Contributions or suggestions for content should be directed to: -

Ian Bone – ian@qldmotorsportmuseum.org

PHOTO GALLERY

GREASE CAPS 1920' or so

Do you know or know of the vehicles they are attached?



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And for now, we say goodnight until we spread the news next Quarter